

primetime

building better buildings

Primus Builders—Your Construction Solutions and Professional Services Provider

what's inside

2 New Additions to the Primus Team

2 Primus Builders Launches Improved Web Site

2 VersaCold Again Selects Primus for Project

3 Americold Logistics Entrusts Nebraska Project to Primus Builders

3 Food Wholesalers Project Nearing Completion

3 Primus Receives Award from Richmond Cold Storage

4 Primus Partners with Chicken of the Sea

Successful Groundbreaking for BUBBA Burger® in Elberton, Georgia

Primus Builders and Hickory Foods, LLC (parent company of BUBBA burger®), recently broke ground on a new expansion to the BUBBA burger® production facility in Elberton, Georgia. On hand were William Morris, CEO of Hickory Foods; Elberton mayor Larry Guest; Executive Vice President of Primus Builders Erik Gunderson; and original founder of BUBBA burger® Walter “Bubba” Eaves.

Originally distributed in the southeast US, BUBBA products are now available nationwide, and the company has introduced several different product lines. Hickory Foods chose Primus as their Design/Build partner for the expansion of their state-of-the-art plant in Elberton, which produces approximately 50 million burgers annually.

The 62,000 SF project will involve an expansion of cooler, freezer and process spaces. The expansion is scheduled to be complete by the summer of 2010.

“We are pleased that BUBBA Foods entrusted this project to Primus,” said Erik Gunderson, Vice President of Primus Builders. “Our in-house design team has worked diligently to ensure that all preliminary design needs have been met, and we look forward to beginning construction in Elberton in the next month.”



Primus Builders' staff (l-r): Patrick Navarro, Mark Auer, Erik Gunderson.

The 62,000 square foot project will involve an expansion of cooler, freezer and process spaces.



Ground breaking officially commences.





New Additions to Primus Team



Cary Lusk, Controller

With over 20 years of diversified accounting experience, Cary Lusk brings a solid financial support background to the Primus team.

His primary duty is to oversee all company financial operations, providing accounting oversight for the company's domestic and international projects. He will be responsible for growing Primus Builders' infrastructure as the company expands further into international markets while also providing a solid support network for all domestic financial projects.

Lusk holds a Bachelor of Arts degree in Monetary Economics and Finance from the University of North Carolina-Asheville. He is a Certified Public Accountant in Georgia and is a member of the American Institute of Certified Public Accountants and Georgia Society of Certified Public Accountants.



Jordan Kuhn, Director of Marketing

Primus Builders, Inc. welcomes Jordan Kuhn as Director of Marketing. Kuhn's responsibilities include coordinating all marketing activities for

Primus's design, sales, project management and finance departments. She also oversees all print and trade communication, manages the company's Web site and corporate events, and is responsible for maintaining consistent messaging and branding.

Kuhn has worked in the field of corporate communication for over nine years. Her background in writing and editing coupled with her experience in marketing and communication makes her a strong addition to the Primus Sales and Marketing team. She holds Bachelors degrees in English and Corporate Communication from the College of Charleston.



Matthew Scarborough, Project Manager

Primus welcomes Matthew Scarborough as a new Project Manager. His responsibilities include schedule development and validation, negotiation of

subcontractor and vendor scope, cost control and reporting, contract management, field organization and support, shop drawing and submittal review, invoicing, owner reporting and interface, and all project closeout activities.

Scarborough's strong technical background, coupled with his mechanical and process design/planning experience, allows him to execute complex projects with superior organization and project control. He holds a Bachelor of Science in Mechanical Engineering from the Georgia Institute of Technology. His certifications include Level 1A by Georgia Soil and Water Conservation, and OSHA Certification. //

Primus Builders Launches Improved Web Site

Primus Builders recently launched its improved Web site. New features include a client log-in section, updated project photo galleries, latest news and project updates, expanded division overviews, and improved online request features.

Users can also find information on current projects, new team members, case studies, client testimonials and division contacts. For more information and to check out the new site, please visit www.primusbuilders.com. //



VersaCold Again Selects Primus for Project

VersaCold, which features the largest integrated cold storage network in the world, has once again selected Primus Builders as their Design/Build choice for their latest undertaking. Primus will plan and execute the engine room addition and supporting modifications for VersaCold's Hatfield, Pennsylvania, facility.

The project, heavily focused on upgrading refrigeration for the temperature-controlled facility, includes a new condenser platform, installation of insulated metal wall panels, and freezer and dock additions.

"Primus Builders truly appreciates the opportunities that VersaCold has provided us," said Erik Gunderson, Executive Vice President of Primus Builders. "We are proud of the continued mutual success of our business relationship and look forward to the completion of another VersaCold project."

Previously, Primus has performed work for VersaCold in LaPorte, TX; Gouldsboro, PA; McDonough, GA; Mobile, AL; and at their Dawson facility in Winnipeg, Manitoba. //





Americold Logistics Entrusts Nebraska Project to Primus Builders

Americold Logistics, one of the nation's leading supply chain solutions providers, has chosen Primus Builders to manage its latest project in Fremont, NE. The assignment involves providing Design/Build services for Americold's temperature-controlled warehouse in Fremont.

Primus was awarded the project after a competitive bid process and worked diligently to ensure that Americold's detailed architectural needs were met.

"We have worked with Americold on several occasions in the past," said Senior Project Manager Jay Navarro, who is heading up the project. "We take a lot of pride in customers who continue to partner with us on new projects and look forward to completing another successful job with Americold."

The project involves the addition of a 35,000 SF freezer and blast cells, as well as a renovation of the existing employee welfare areas. //

Americold, Fremont, NE



Food Wholesalers Project Nearing Completion

Primus Builders is in the last stages of completion of a new storage and distribution facility for Food Wholesalers, a St. Petersburg, FL., food distributor. The 23,000 square-foot facility in St. Petersburg signifies an expansion of the family-owned company and their continued dedication to their local businesses.

An independent distributor, Food Wholesalers chose Primus Builders as their Design/Build firm after a competitive bidding process.

The state-of-the art USDA storage and distribution facility will feature a 0°F freezer, a

33° cooler, and a 28° area for poultry storage. It will also include a dry storage area for spices and non-perishable goods, and a 45° dock. The facility design is focused on allowing Food Wholesalers to continue to meet their customers' needs.

"Our main priority is to get the building finished on schedule and within budget," said Matthew Scarborough, Primus Builders' Project Manager. "The project is definitely on-track, and we fully expect the building to be operational by the end of 2009." //

Food Wholesalers, St. Petersburg, FL



Primus Receives Award from Richmond Cold Storage

Primus Builders, Inc. has been named the "2008 Quality Critical Supplier of the Year" by one of its main clients, Richmond Cold Storage. Primus Builders was selected from the group of suppliers that provide RCS with quality critical services and products.

To be considered for the award, quality critical suppliers must demonstrate the ability to share cost savings ideas, demonstrate quality customer service, and provide honest feedback for continual improvement. In addition, the quality critical supplier must be innovative, assist in the implementation of new products and services, and be willing to take initiative and make an impact.

"Our quality critical suppliers and partners are an integral part of our organization and are the key to our success as a company," said Michael McClendon, President of RCS. Steve Dalton, Admin. Quality Manager for RCS, added, "From a

quality perspective, Primus meets all our criteria for a Quality Critical vendor. What sets them apart from the others is their willingness to make an impact and provide honest feedback."

Richard O'Connell, President of Primus Builders, said he was humbled by the award and is very appreciative of Primus' growing relationship with RCS. He stated, "This is the result of a true team effort by Primus Builders and Primus Design Services." Primus has worked with Richmond Cold Storage on projects in Perry, GA; Decatur, AL; Richmond, VA; and Tar Heel, NC. //



"Primus meets all our criteria for a Quality Critical vendor."

Primus Partners with Chicken of the Sea



Primus recently completed a large building renovation and freezer addition for Chicken of the Sea in Lyons, GA. Chicken of the Sea, an international seafood producer, recently implemented plans to move their tuna canning operation to the United States. The company purchased a 200,000 square-foot facility in Lyons, GA., and hired Primus Builders to tailor the facility to their specifications with the addition of a freezer and cold dock. Primus was awarded the project based on its in-house Design/Build capabilities and engineering efforts, and worked closely with the Georgia Ports Authority.

This fast-track project entails a building renovation and the addition of a 0° freezer with a 40° cold dock expansion. The addition increases the size of the facility by 14,000 square-feet. Project features include insulated metal panels, new dock positions with “fully loaded” dock packages and a specially-designed roof system modification to better handle water flow.

The project was master-planned with future expansion in mind. This is the first tuna processing facility in the United States for Chicken of the Sea and one of only a handful in the nation that process tuna from frozen product into ready-to-eat canned goods. 🚧

Chicken of the Sea, Lyons, GA



Upcoming Events

January 27-29

International Poultry Expo
Atlanta, GA

January 31-February 3

World Food Logistics Organization (WFLO) Institute
Atlanta, GA

March 14 – 17

UniPro Spring Purchasing Conference
Las Vegas, NV

April 24-29

IARW-WFLO Annual Convention and Expo
Scottsdale, AZ



building better buildings

primus builders, inc.
8294 Highway 92
Suite 210
Woodstock, GA 30189
www.primusbuilders.com
770.928.7120